THE JOURNAL OF TELEMEDICINE

Paghe et al, Mobile applications in tuberculosis, Summer 2024 1(3), 43-44

SHORT COMMUNICATION

Quality evaluation and content analysis of mobile applications in tuberculosis: MARS approach

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Received o6/09/2024 Accepted for publication 10/09/2024 Published 16/09/2024

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https://doi.org/10.32592/TJT.2024.1.3.43

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INTRODUCTION: Tuberculosis (TB) is one of the most common infectious diseases. According to the report of the World Health Organization (WHO), more than 10 million people worldwide are infected with this disease every year, and more than 1.5 million people die as a result [1]. Considering the significant transmission of this disease to others, the use of mobile applications can facilitate remote care and treatment activities for patients. Today, mobile health is a growing field in the domain of digital health [2].

Review Assessing the quality of mobile applications can help users choose the most appropriate application[3, 4], and one of the tools developed for mobile health Apps is MARS [5]. Therefore, it is necessary to evaluate the quality and content of these mobile applications for patient use.

This study aims to evaluate the quality of mobile applications designed for TB patients in the Google Play Store using the MARS approach.

METHODS: A systematic search with keywords related to TB in April 2024 was conducted by three independent authors, initially focusing on identifying TB-related applications on the Google Play Store. These applications were categorized based on Inclusion criteria and then evaluated using the mobile app rating scale (MARS) approach. The MARS approach is a 23item scale that measures the quality of mobile applications based on four qualitative dimensions (Engagement, Functionality, Aesthetics, and Information)[5].

RESULTS: We identified 23 mobile health apps in the domains of TB management on Google Play, and only 6 mobile apps met the inclusion criteria and were analyzed. The average overall score of the applications was 3.3 out of 5, indicating that the applications are at an average to above-average level, with the highest score related to the functionality domain (3.9 out of 5). Among the mobile applications, the "WHO TB Guide" app scored the highest in all domains (3.76 out of 5).

DISCUSSION: The results showed that the studied mobile applications are at the medium to high level. The most prominent feature of the applications was providing comprehensive information about the disease, including prevention, screening, treatment, laboratory tests, and diet.

CONCLUSION: The apps were poor in providing interaction between patients and doctors, and it is suggested that app developers should pay more attention to this essential feature.

Keywords: Tuberculosis, Telemedicine, Mobile Health, Mobile Applications, MARS

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https://doi.org/10.32592/TJT.2024.1.3.43